



## **Love Run 5K Jonathan Dickinson State Park Feb 10, 2018**

To our community,

We are reaching out to you to ask for donation and support for The Love Run which is an annual benefit 5K Run/Walk to raise money for clean water and sustainable education in one of the poorest places in the world, Guatemala. This year's race will take place on February 10, 2018 at Jonathan Dickinson State Park.

This is the second year of The Love Run and we hope to create an event that will continue to grow each year so that local families can come together to support a special cause greater than themselves.

With the proceeds of the first annual Love Run, we were able to establish a deep bore well in the rural village of Coco Zaccappa, Guatemala. This year we would like to expand Coco's small, one-room school to include bathrooms, a kitchen and a playground. Our plans are under way and we know this event will be well attended; we anticipate 500 participants. This will be a professionally timed event by Acuchip Timing with race tech t-shirts and custom designed medals.

Corporate sponsorship is an integral part of putting on a successful event. We would love for you to consider partnering with us. As a corporate sponsor, your donation will be recognized at the event in several ways that have been mapped out in the sponsorship letter attached.

In addition to the sponsorship opportunities, we will gladly accept any donation you wish to make. Your company may prefer to provide gift certificates, food/beverages or other goods or services which will be raffled to race participants after the race.

Every bit will help us reach our goal. Please remember the more money we raise in sponsorship, the more money we are able to donate to education in the village of Coco Zacappa, Guatemala and the more awareness we raise for the cause.

We would love to discuss partnering with your business. Please call us with any questions you may have.

Best Regards,  
*Team Love Run*  
[www.loverunsforall.org](http://www.loverunsforall.org)  
(561)222-5606



## **2018 Sponsorship Levels**

### **Love Run 5k Jonathan Dickinson State Park Feb 10, 2018**

#### **Soul Mate Level (\$5,000)**

- Exclusive sponsor logo on the front of the race shirt
- Company representative invited to make brief comments on race day
- Sponsor logo on the start/finish line banner
- Sponsor logo on race website
- Sponsor logo included in e-mail blasts and social media
- Sponsor banners at event on race day (up to 4 provided by sponsor)
- Sponsor mention on PA announcements on race day
- Sponsor logo on printed materials (post cards, applications etc. if on time for printing)
- Opportunity to place promotional items in swag bags
- One table and two chairs at race site on race day (tent or signage provided by sponsor)
- Ten complimentary race entries

#### **Platinum Level (\$2,500)**

- Sponsor logo prominently displayed on the back of race shirts
- Sponsor logo on start/finish banner
- Sponsor logo on website
- Sponsor logo on e-mail blasts and social media blasts
- Meet and greet table (sponsor provides materials, signs and table and chairs)
- Sponsor mention on PA announcements on race day
- Opportunity to place promotional item in swag bags.
- Five complimentary race registrations

#### **Gold Level (\$1,000)**

- Sponsor logo placement on the back of race shirts
- Sponsor logo placement on website
- Sponsor logo on printed materials (post cards, applications etc. if on time for printing)
- Meet and greet table (sponsor provides materials, signs, table and chairs)
- Opportunity to place promotional item in swag bag
- Two complimentary race registrations

#### **Silver Level (\$500)**

- Sponsor logo placement on back of race shirts
- Sponsor logo on website
- Opportunity to place promotional item in swag bag
- One complimentary race registration

#### **Mile Marker or Water Stop (\$300)**

- Sponsor logo placement on back of race shirts
- Signage with company logo placed at 1st or 2<sup>nd</sup> mile or water booth (signage by sponsor)

#### **Bronze Level (\$250)**

- Sponsor logo placement on back of race shirts
- Sponsor logo on website

#### **Supporting Level (\$100)**

- Name placement on website

#### **Donation of Goods or Services**

- Some, or all of the above may apply, depending on the value of the donation.



**2018 Sponsorship Application**  
**Love Run 5k Jonathan Dickinson State Park Feb 10, 2018**

<b>Sponsor/ Company Name:</b>	
<b>Website:</b>	
<b>Address:</b>	
<b>Email:</b>	
<b>Contact:</b>	
<b>Phone:</b>	
<b>Email:</b>	

*Please make checks payable to: Everyday Mission*

**SPONSORSHIP LEVEL**

Soul Mate - \$5000	Mile marker \$300
Platinum Level \$2500	Water Stop - \$300
Gold Level - \$1000	Supporting Level - \$100
Silver Level - \$500	Other Gift or Donation - Specify Amount
Bronze Level - \$250	

Please send company logo as an eps or ai file to [amber@amberbishop.com](mailto:amber@amberbishop.com)

*For more information or to make a donation of any size  
please feel free to contact the Love Run Team.  
Call Stacy at 561-389-8118 or email [Jimandstacy@icloud.com](mailto:Jimandstacy@icloud.com)*

Mail to:  
**Everyday Mission**  
**C/O Amber Bishop**  
**601 Douglas Drive**  
**Jupiter, FL 33458**

